



# John S. Davidson

Fine • Arts • School

Principal / Dr. Renee Kelly  
Assistant Principal / Angela Sneed  
Assistant Principal / Clinton Saunders  
HS Counselor / Bobbie Lou Shipman  
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We're writing to offer you a simple way to support one of Augusta's most cherished and valuable assets.

Davidson Fine Arts Magnet School is much more than a nationally honored public school serving grades 6-12. **Simply put, we are an engine of community development and pride that helps make dreams come true for Augusta's talented, motivated youth, regardless of their background.**

Just how special is Davidson? Our seamless integration of fine arts and rigorous academic studies consistently ranks DFA among the top 5 high schools in Georgia and the top 100 in the nation! We are a National Blue Ribbon School and a 2020 Magnet School of Excellence. We've even been honored as a Grammy Signature School thanks to the talented young singers, musicians, artists, dancers and actors - and dynamic arts instructors - who call Davidson home. We are a public institution serving all of Richmond County and our diverse student population comes from all socioeconomic strata.

DFA students overwhelmingly advance to higher education and go on to become the type of productive citizen leaders Augusta needs to thrive far into the future. Our students and faculty make us truly proud!

## So how can you help?

On Saturday, April 18th, DFA is holding its 14th annual Fine Arts Festival and Silent Auction. The festival is a fun-filled day of performances, fine arts displays and food! The event is open to the public and we expect at least 1,000 attendees.

**Your participation as a sponsor will not only help us have a successful event but will also show everyone who attends that you support the exceptional work that happens every day at Davidson.** It will let them know you care deeply about Richmond County's youth and building a bright future for our community.

The silent auction is our primary fundraiser and your support could be crucial in helping us reach our goal of \$30,000 to benefit Davidson students and teachers. Each year, the DFA Parent Teacher Organization directly assists teachers in buying classroom supplies and provides much-needed equipment upgrades and contributions to our sports teams. We also fund academic scholarships for deserving students.

2015 National Blue Ribbon School - 2017 Magnet School of Excellence  
Excellence in Education Achieved Through a Passion for the Fine Arts

**Won't you partner with us to aid our students on their road to success?**

The following are some sponsorship options:

**Diamond Sponsor: \$4000 and up.** In addition to Gold benefits, the Diamond Sponsor will be thanked by name for a full year on DFA's digital sign, prominently displayed near the school's 13th street entrance. This sign is viewed by thousands of motorists per day.

**Platinum Sponsor: \$3000 - \$3999.** In addition to Gold benefits, the Platinum Sponsor will be recognized with a large outdoor banner prominently displayed at the end of our carpool line (400+ cars per day, which is also visible from 12<sup>th</sup> street. This banner will be displayed for 1 year.

**Gold Sponsor: \$1000 - \$2999.** In addition to Silver benefits, your name and logo will be prominently displayed on a banner near the event entrance. Your name and logo will also be featured in our PTO slide show which is seen prior to every major performance at our school.

**Silver Sponsor: \$500 - \$999.** In addition to Bronze benefits, your name and logo will be advertised across all DFA social media platforms (DFA webpage, Facebook page, Instagram, Twitter).

**Bronze Sponsor: \$250 - \$499.** Your name and logo will be prominently displayed on a poster at the event and in our event program.

**Friend: \$100 - \$249.** Your support is greatly appreciated! You'll be acknowledged as a Friend of DFA in our event program.

If you are interested in partnering with us, please call, email or simply mail your contribution to Davidson Fine Arts School. Don't hesitate to contact us with any questions. Thanks so much for your consideration.

Sincerely,

Melanie Melcher and Adelaide Vaughn  
2020 Auction Sponsorship chairs

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