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|  | **Standard:** **Standard: 10.T.T.3: Evaluate and apply argumentative techniques to enhance text’s appeal to audiences.** * 10.T.T.3. a: Read, discuss, evaluate and critique a variety of texts, considering the argumentative techniques used to present and design content and their associated implications on meaning or central idea.
* 10.T.T.3. b: Analyze the use of rhetorical appeals; identify fallacies in a text.
* 10.T.T.3. c.: Apply argumentative techniques strategically to enhance writing and engage audiences.
* 10.T.T.3. d: Integrate multiple rhetorical devices or appeals strategically.

**10.T.C.1: Analyze the impact of purpose and audience on a wide variety of texts.** * 10.T.C.1.a: Use knowledge of texts’ distinct disciplinary, personal, or technical purposes to aid comprehension.
* 10.T.C.1.b: Evaluate the impact of context and language on a text’s reception by the audience.
* 10.T.C.1.c: Construct and self-evaluate multimodal texts and/or presentation that serve more than one purpose and target a specific audience using multiple, clearly identifiable features of incorporated modes.

**10.T.C.2: Evaluate how authors’ and/or speakers’ perspectives influence texts and how circumstances shape their creation.** * 10.T.C.2. a: Identify overtly commercial influences on texts in audiovisual and digital modes and platforms.
* 10.T.C.2.b: Explain how multiple contexts (including historical and disciplinary) influence perspectives across time and the associated implications text creation.
* 10.T.C.2. d: Synthesize information from a variety of credible sources used to research the answers to questions on academic and individual topics of interest.

**10.T.SS.1: Analyze, evaluate, and use organization structures and style to shape thoughts across genres.** * 10.T.SS.1.a: Analyze and evaluate the effectiveness of a text’s organizational structure to meet the needs and expectations of the target audience or serve a specific purpose.
* 10.T.SS.1.b.: Craft and organize texts using an appropriate structure and format for mode, genre, purpose, and audience.
* 10.T.SS.1.c.: Guide the audience through texts using varied transitions, including between paragraphs and text sections to enhance cohesion.
* 10.T.SS.1.d.: Apply knowledge of text structure and organization to create coherent and cohesive texts with an introduction that guides the focus and captures the audience; purposefully organized and developed supporting facts, reasons, explanation, details, descriptions, and/or events; and a memorable conclusion.

**10.T.SS.2: Analyze, evaluate, and craft language to produce intended effects in a wide variety of texts.** * 10.T.SS.2.a.: Analyze how the use of figurative, conative, and/or rhetorical language contributes to the development of meaning, tone, or mood in a wide variety of texts.
* 10.T.SS.2.b.: Use literary devices, figurative language, rhetorical language, and/or rhetorical appeals to create a variety of effects, as appropriate to intended purpose and target audience.
* 10.T.SS.2.c: Use formal style when speaking or writing to establish credibility and tone.
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|  | **Assessment: X Quiz ☐ Unit Test ☐ Project ☐ Lab X Essay Response ☐ None** |

|  |  | **Pre-Teaching** | **Activation of Learning***(5 min)* | **Focused Instruction***(10 min)****\*I DO*** | **Guided Instruction***(10 min)****\*WE DO*** | **Collaborative****Learning***(10 min)****\*Y’ALL DO*** | **Independent Learning***(10 min)****\*YOU DO*** | **Closing***(5 min)* |
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|  |  | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* **Learning Target** **Success Criteria 1** **Success Criteria 2** | Do NowQuick Write\*Think/Pair/SharePollsNotice/WonderNumber TalksEngaging VideoOpen-Ended Question | Think AloudVisualsDemonstrationAnalogies\*Worked ExamplesNearpod ActivityMnemonic Devices\* | Socratic Seminar \*Call/ResponseProbing QuestionsGraphic OrganizerNearpod ActivityDigital Whiteboard | Jigsaw\*Discussions\*Expert GroupsLabsStationsThink/Pair/ShareCreate VisualsGallery Walk | Written Response\*Digital PortfolioPresentationCanvas AssignmentChoice BoardIndependent ProjectPortfolio | Group DiscussionExit Ticket3-2-1Parking LotJournaling\*Nearpod |
| Monday | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* | I am learning to identify and explain rhetorical appeals | Identify appeals (see canvas)  | Defining appeals (see canvas) |  |  | Complete Appeals Chart (See canvas) using textbook pages 77-79 | Checklist (See canvas)  |
|  | I can identify appeals in a textI can explain an author’s use of appeals.  |
| Tuesday | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* | I am reviewing key info about argumentative techniques | Access Study Guide/scavenger hunt and answer first question |  | Answering next question together | Help each other to fill out Both Majority and Dissent scavenger hunts (pages 64-69)  | Complete scavenger hunt about “American Flag Stands for Tolerance” (pages 77-79) | Readiness reflection |
|  | I can understand how argumentative techniques in various texts |
| Wednesday | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* |  I am assessing my understanding of the 3 pieces on the American flag. I am assessing my ability to evaluate arguments and evidence.  | Do Now: Clear your desk and prepare for the assessment.  | Instruction: Assessment Protocol | n/a | n/a | Assessment: Arguments in “TX. V. Johnson” and “The American Flag Stands for Tolerance” | 2 Stars and a Wish: What are 2 things you did well on your quiz? What is one thing you still need to work on? |
|  | I can pass a quiz on argumentative techniques with a 70% or higher.  |
| Thursday | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* | I am reading “Letter from Birmingham Jail” by Martin Luther King, Jr. I am learning to analyze an argument. I am learning to identify rhetorical devices and explain their impact on meaning and purpose. | Quick Write: Has something ever seemed so unfair that you felt compelled to act? Maybe even break a rule? With a partner, discuss what the situation was and why you felt compelled to break the rule. [HMH 190/Canvas] | 1)Review: Key Concepts to Argument and Identifying Flaws in Logic3) Model w/ Think-Aloud: Annotate paragraphs 1-5 (summarize, question, predict, clarify) [HMH pg. 193-195] | 2) Previewing the Text w/ Probing Questions: Examine the title, read paragraphs 1-3 and paragraphs 48-50. * What do you think the central idea of the text is?
* What do you predict is King’s purpose?
* Note the short blurb on pg. 193, “A champion of civil rights explains the historical and religious underpinnings of his actions.” Why might King have felt the need to explain his actions?

4) Guided Annotation/Notes w/ Probing Questions: Read paragraph 6-10* Mark details in paragraphs 6-9 that list the first steps King and his associates have taken in Birmingham? How does going into such detail about these actions support King’s argument?
* Why did the leaders of the Alabama Christian Movement for Human Rights agreed to a **moratorium** on all direction actions?
 | 5) Guided Reciprocal Teaching w/ Chunking: With a partner, read paragraphs 11-16. Assign roles—one person should serve as the clarifier, another should serve as the summarizer, and the third as the questioner. As each paragraph is read aloud, the class will pause to allow each group to discuss. During this time, one student should summarize the paragraph, the other student should pose a question about the text, and the other student should identify any words/phrases that are difficult to understand. At the end of the section, students will discuss what they wrote.  | n/a | Exit Ticket: According to King, what are the four basic steps in a nonviolent campaign, and how did King’s organization follow these steps in Birmingham? Summarize these four steps and the way that King followed these steps in Birmingham. {HMH pg. 212]  |
|  | I can identify the purpose, audience, context, and exigence in the letter. I can explain how MLK, Jr. appeals to the interests of his audience and works towards a clear goal and purpose. I can explain how MLK Jr.’s rhetorical techniques enhance his argument and undermines the argument of the other clergymen. |
| Friday | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* | I am reading “Letter from Birmingham Jail” by Martin Luther King, Jr. I am learning to analyze an argument. I am learning to identify rhetorical devices and explain their impact on meaning and purpose. | Quick Write: King says that “This ‘Wait’ has almost always meant “Never.” To what does he refer, and how does he defend his position? [HMH 212] | Model w/ Think-Aloud: Annotate paragraphs 17-21 (summarize, question, predict, clarify) [HMH pg. 200-201] | Guided Annotation/Notes w/ Probing Questions: Read paragraphs 22-27 [HMH pg. 201-203] | Guided Reciprocal Teaching w/ Chunking: With a partner, read paragraphs 28-32. Assign roles—one person should serve as the clarifier, another should serve as the summarizer, and the third as the questioner. As each paragraph is read aloud, the class will pause to allow each group to discuss. During this time, one student should summarize the paragraph, the other student should pose a question about the text, and the other student should identify any words/phrases that are difficult to understand. At the end of the section, students will discuss what they wrote. [HMH 204-205] | n/a | Exit Ticket: How does King define just and unjust law?What idea is he refuting by defining just and unjust laws? [HMH pg. 212] |
|  | I can identify the purpose, audience, context, and exigence in the letter. I can explain how MLK, Jr. appeals to the interests of his audience and works towards a clear goal and purpose. I can explain how MLK Jr.’s rhetorical techniques enhance his argument and undermines the argument of the other clergymen. |