Mrs. Smith Emailed Me at 2 am.... Now What?

Curriculum & Instruction
Communication

High Academic Achievement and Success For All

- Increase student performance at or above grade level
- Increase student graduation rate
- Increase college, career, and workforce readiness

Community Engagement

- Establish internal and external community engagement initiatives
- Improve perceptions of RCSS
- Pursue and attract Collaborative partnerships

Communication

- Establish and implement systems of communication for all divisions and schools
- Identify varied resources for two-way communications
- Increase effective communication

High Performing Culture and Workforce

- Hire and support a Highly effective staff
- Develop and Implement staff high standards and expectations
- Create succession planning

Operational Effectiveness

- Establish and monitor policies and procedures for effectiveness
- Increase service responsiveness and timeliness
- Improve the safety and orderliness of environments
- Develop a collaborative and efficient budgeting process
Learning Targets

By the end of the session, participants will be able to

• Identify effective communication strategies.

• Determine possible solutions to communication obstacles.

TKES Standard: 10 Communication
Activating Strategy: Wish List

Turn to your neighbor.

What are 3 things TEACHERS wish PARENTS would do?
Activating Strategy:
Wish List

Now, what are 3 things you think PARENTS wish TEACHERS would do?
Parent and Teacher Partnership
Our business is educating children, but parents are a vital part of the equation. Educators who form partnerships with parents are among the most successful in their work with children. Why? Because when parents and teachers work together, children receive consistent messages about the value of an education, and they feel supported and encouraged in their pursuits.

~Patrick F. Bassett, President of the National Association of Independent Schools
Effective Communication is...

- Frequent
- Prompted by success as well as challenge
- Data-Driven
- Two-way
Lines of Communication
Activity 1: Communication Helpline

List ways in which you have communicated with parents.

https://padlet.com/pondeki1/o5pf03ap3lkz
Communication Strategies

- Email
- Social media
- Newsletter
- Text
- Remind
- Edmodo
- Phone Call
- Website
- Home Visit (when applicable)
- Open House/PTA/Curriculum Night
Activity 2: What Would Casey Do?
The Parent Who is Overzealous at Open House
The Parent Who Wants to Tell You How to Teach
Subtle

Options

Scheduled

Unexpected

Conference

Attention

The Parent Who Wants to Talk Daily
The Parent Who Thinks You Assign Too Much Homework
The Parent Who Does Not Agree With The Report Card Grades
❖ Script an ending integrating effective communication techniques

❖ How could ineffective communication change the outcome?

❖ What obstacles/barriers to effective communication can you identify?
Activity 3: Let's Mingle

❖ Script an ending integrating effective communication techniques

❖ How could ineffective communication change the outcome?

❖ What obstacles/barriers to effective communication can you identify?
# Closing Activity: Now What?

<table>
<thead>
<tr>
<th>Type of Parent</th>
<th>Strategy to Promote Partnership</th>
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<tbody>
<tr>
<td>Overzealous</td>
<td>Have an agenda available at open house to guide the conversation. Make a connection with parent and provide contact information and availability times.</td>
</tr>
<tr>
<td>Expert</td>
<td></td>
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<tr>
<td>Talker</td>
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<td>Homework Police</td>
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<tr>
<td>Challenger</td>
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Learning Targets

By the end of the session, participants will be able to

• Identify effective communication strategies.

• Determine possible solutions to communication obstacles.
A teacher ignites the fire that fuels a student's thirst for knowledge, curiosity and wisdom.