**ARC Week at Glance**

**Topic:** Critical Discourse Analysis **Course:** IB Lit Y2 **Grade:** 12  **Dates:** 3/10-14, 2025

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|  | **Learning Target****(I am learning about…)** | **Criteria for Success****(I can…)** | **Activation/ Instruction** |  **Collaboration/ Guided Practice** | **Independent Learning/ Assessment** |
| *(Include at least one/two formatives\*in any part of the lesson as needed)* |
| **Monday**  | I am learning about critical discourse  | I can identify the song lyrics and music video I will use to complete my critical discourse analysis. | **ASYNCHRONOUS LEARNING** | Review the list of songs/ music videos in Canvas | **Submit your choice of song/artist and your reason for your choice.** |
|  **Tuesday-Friday** | I am learning about critical discourse analysis. | I can critically analyze song lyrics and the music video to uncover underlying themes, societal messages, and audience perspective. | Explanation: **Critical Discourse Analysis (CDA)** is an approach to studying language and media that examines how power, dominance, and social inequalities are communicated and maintained through text, speech, and visual representation. In the context of music videos, CDA helps us understand how messages are conveyed through lyrics and imagery, how they influence the audience, and what perspectives or viewpoints are emphasized or omitted.Review Assignment: Select **one** song and its corresponding music video from the list provided. Your task is to write a **minimum two-page** critical analysis in **your own words** that explores the deeper meaning behind the lyrics and visuals. | 1**.Lyrics Breakdown**: Examine the lyrics and explain their connection to the music video. How do the words reflect or influence the visual representation?**2.Message/Theme:** Identify the overarching message or theme conveyed in both the lyrics and the music video. What is the song trying to communicate to its audience?**3.Viewer Positioning**: Analyze how the music video positions the viewer. Does it encourage the audience to adopt a particular perspective or emotional response towards the storyline or characters?**4.Power and Influence:** Discuss the presence of power, influence, or dominance in the music video. Are there any societal structures, ideologies, or systems at play?**5.Omitted Views:** Consider perspectives that are missing or excluded from the music video. Whose voices are not represented, and why might that be significant?**6.Conclusion:** Summarize your findings and reflect on the significance of your analysis. | **Upload into Canvas no later than 3:30 pm on 3/14****Minimum 2 pages typed** in **Times New Roman, 12pt font****Double-spaced**Properly cite any sources used to avoid plagiarism. |

Minor Grade.

Major Grade

No Grade