

## ARC Week at Glance Journalism (Ms. West)

**Topic:** Theme & Cover Design

**Course:** Journalism

**Grade:** 9-12

**Dates:** Aug 25 - 29

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
(Include at least one/two formatives*in any part of the lesson as needed)					
Monday	I am learning about photography.  I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can <ul style="list-style-type: none"><li>Identify worm’s eye view, bird’s eye view, and front view photos</li><li>Explain rule of thirds, repetition, dominant photo, and framing</li><li>Follow AP Style Rules in Writing</li></ul>	AP Style Rules – Capitalization Focus Infographics completed	AP Style Rules Practice Sets & Sentences	AP Style Rules TOTD formative check
Tuesday	I am learning about theme and cover design. I am learning about marketing  I am learning about designing infographics	I can: <ul style="list-style-type: none"><li>Provide peer feedback on cover designs</li></ul> Market the book by preparing back to school fliers	Explain peer feedback expectations  Explain Promo Slide and Canva Design Parameters	Cover Designs Peer Feedback  Canva Promo Slide Infographic Designs	Self-reflection of peer feedback provided & cover design revisions

<p style="text-align: center;"><b>Wednesday</b></p>	<p>I am learning about photography.</p> <p>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> <li>• Complete a photography portfolio to demonstrate understanding of photography perspectives &amp; styles</li> <li>• Complete a writing sample portfolio to demonstrate understanding of yearbook writing</li> </ul>	<p>Explain Yearbook Skills Stations Tasks &amp; Portfolio Expectations</p>	<p>Yearbook Skills Stations work day 1 of 3</p> <p>Photography Stations <b>Writing Stations</b> <b>AP Style Rules Stations</b></p>	<p>Working towards Portfolio Submissions for Photography and Writing Skills</p>
<p style="text-align: center;"><b>Thursday</b></p>	<p>I am learning about photography.</p> <p>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> <li>• Complete a photography portfolio to demonstrate understanding of photography perspectives &amp; styles</li> </ul> <p>Complete a writing sample portfolio to demonstrate understanding of yearbook writing</p>	<p>Explain Yearbook Skills Stations Tasks &amp; Portfolio Expectations</p>	<p>Yearbook Skills Stations work day 2 of 3</p> <p>Photography Stations <b>Writing Stations</b> <b>AP Style Rules Stations</b></p>	<p>Working towards Portfolio Submissions for Photography and Writing Skills</p> <p><b>AP Capitalization Rules</b> <b>Assessment Check</b></p>

Friday	<p>I am learning about photography.</p> <p>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> <li>• Complete a photography portfolio to demonstrate understanding of photography perspectives &amp; styles</li> <li>• Complete a writing sample portfolio to demonstrate understanding of yearbook writing</li> </ul>	<p>Explain Yearbook Skills Stations Tasks &amp; Portfolio Expectations</p>	<p>Yearbook Skills Stations work day 3 of 3</p> <p>Photography Stations  <b>Writing Stations</b>  <b>AP Style Rules Stations</b></p>	<p>Working towards Portfolio Submissions for Photography and Writing Skills</p>
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Literacy Tasks

Minor Assessment

Major Assessment