

ARC Week at Glance Journalism (Ms. West)

Topic: Theme & Cover Design

Course: Journalism

Grade: 9-12

Dates: Aug 26 - 30

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>					
Monday	<p>I am learning about theme and cover design.</p> <p>I am learning about marketing</p> <p>I am learning about designing infographics</p>	<p>I can:</p> <ul style="list-style-type: none"> • Provide peer feedback on cover designs • Design a promo slide using Canva to promote yearbook sales 	<p>Explain peer feedback expectations</p> <p>Explain Promo Slide and Canva Design Parameters</p>	<p>Cover Designs Peer Feedback</p> <p>Canva Promo Slide Infographic Designs</p>	<p>Self-reflection of peer feedback provided & cover design revisions</p>
Tuesday	<p>I am learning about roles of yearbook staff.</p>	<p>I can:</p> <ul style="list-style-type: none"> • Support school picture day by completing my assigned task 	N/A	<p>Relocated to Media Center for Picture Day Support</p> <p>School Picture Day assigned roles</p>	N/A

<p style="text-align: center;">Wednesday</p>	<p>I am learning about theme and cover design.</p>	<p>I can:</p> <ul style="list-style-type: none"> • Complete a theme brainstorm for 4 different categories of theme (number, community, individual, art, storytelling, or time) 	<p>Theme Goals Reminders</p> <p>Theme check ins/reminders</p>	<p>Theme Brainstorming Time – Graphic Organizers to organize ideas for 4 categories</p>	<p>Quick Write – Top 3 Theme Ideas</p>
<p style="text-align: center;">Thursday</p>	<p>I am learning about photography.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Identify worm’s eye view, bird’s eye view, and front view photos • Explain rule of thirds, repetition, dominant photo, and framing • Follow AP Style Rules in Writing 	<p>AP Style Rules Introduction</p>	<p>AP Style Rules Practice Sets & Sentences</p>	<p>AP Style Rules Infographic Assessment Check</p>

Friday	<p>I am learning about photography.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Complete a photography portfolio to demonstrate understanding of photography perspectives & styles • Complete a writing sample portfolio to demonstrate understanding of yearbook writing 	<p>Explain Yearbook Skills Stations Tasks & Portfolio Expectations</p>	<p>Yearbook Skills Stations work day 1 of 3</p> <p>Photography Stations Writing Stations AP Style Rules Stations</p>	<p>Working towards Portfolio Submissions for Photography and Writing Skills</p>
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Literacy Tasks

Minor Assessment

Major Assessment