

ARC Week at Glance Journalism (Ms. West)

Topic: Theme & Cover Design **Course:** Journalism

Grade: 9-12

Dates: Aug 4 - 8

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday			No school for High School Students		
Tuesday	<p>I am learning about how to function as a team.</p> <p>I am learning to ask interview questions and record information accurately.</p>	<p>I can:</p> <ul style="list-style-type: none"> Work as a team to complete a back to school assignment Interview a peer and document their responses 	<p>Intro to Journalism Tasks – Syllabus, Goals for the Semester, Expectations of Yearbook Staffers</p> <p>Intro Back to School</p>	<p>Peer Interview and Information Documentation – Interview Notes, Quotes, etc.</p>	<p>CMYK Profiles completed</p>
Wednesday	<p>I am learning about how to function as a team.</p> <p>I am learning to ask interview questions and record information accurately.</p>	<p>I can:</p> <ul style="list-style-type: none"> Work as a team to complete a back to school assignment Write a biographical sketch of a peer using my interview notes 	<p>Interviewing 101 – Jostens Video & Reminders</p>	<p>Peer Interview Biographical Sketches & Round Robin Peer Introductions</p> <p>Formative Assessment Check: Biographical Sketch (Headline, Quote Check) – revise with feedback and turn in for final grading by Friday (Minor Assessment)</p>	<p>TOTD: Self-Assessment of Peer Interviewing</p>

Thursday	<p>I am learning about theme and cover design.</p> <p>I am learning about interviewing.</p>	<p>I can:</p> <ul style="list-style-type: none"> • Work as a team to complete a back to school assignment • Brainstorm Theme/Cover Ideas for this year's book 	<p>Importance of and integration of Theme and Cover – Jostens Quick Video</p> <p>Back to School Assignment Intro -Story Angle Discussion and Brainstorming</p>	<p>Theme/Cover Brainstorming Collaborative Groups</p>	<p>Quick Write: My thoughts about theme/cover so far ...</p>
Friday	<p>I am learning about theme and cover design.</p> <p>I am learning about interviewing.</p>	<p>I can:</p> <ul style="list-style-type: none"> • Work as a team to complete a back to school assignment • Complete a school profile to collect historical and demographic data 	<p>Theme and Cover Historical Look & Goals for the Year Discussion</p>	<p>School Profile – Historical Data/Demographic Data Collection</p> <p>Look Book Digs in Collaborative Groups</p> <p>Back to School Assignment Interview Prep & Practice</p>	<p>Theme/Cover Pitch Ideas List</p>

Literacy Tasks

Minor Assessment

Major Assessment