

ARC Week at Glance Journalism (Ms. West)

Topic: Fall Deadline Production – YBA Page Production

Course: Journalism

Grade: 9-12

Dates: Nov 4 - 8

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>					
Monday	<p>I am learning about page design, production, and meeting deadlines.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Work as a team to complete a fall page for deadline 1 	<p>Interview of the Week Expectation & Planning</p> <p>Fall Page Production Team Assignments</p>	<p>Image Tagging with partner – homecoming week and fall sports</p> <p>Time to work on Interview of the week</p> <p>Fall Team Meetings</p>	TOTD: Fall Page Next steps

<p style="text-align: center;">Tuesday</p>	<p>I am learning about page design, production, and meeting deadlines.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Work as a team to complete a fall page for deadline 1 	<p>Interview of the Week Check ins</p>	<p>Fall Page Production Work Time</p>	<p>Fall Page Design Layout Assessment Checks</p>
<p style="text-align: center;">Wednesday</p>	<p>I am learning about page design, production, and meeting deadlines.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Template Exemplars Discussion</p>	<p>Fall Sports Work Time</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p> <p>Tagging Time</p>	<p>TOTD: Fall Page Assignment Formative Checks</p>

Thursday	<p>I am learning about page design, production, and meeting deadlines.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Login to Yearbook Avenue and access the page ladder 	<p>Spotify Design Reminders and Gallery finds</p>	<p>Fall Sports Work Time</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p> <p>Tagging Time</p> <p>Underclassmen Portrait Page Designs/Image Flow (dependent upon receiving files and getting uploaded to Jostens by today’s date)</p>	<p>Fall Page Assignments Formative Checks</p>
Friday	<p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> Provided constructive criticism for yearbook layoutso ensure the best design possible by our first deadline Use constructive criticism to improve my page design 	<p>Yearbook Avenue Gallery Walk – Peer Feedback</p>	<p>Fall Sports Work Time</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p> <p>Tagging Time</p> <p>Underclassmen Portrait Page Designs/Image Flow (dependent upon receiving files and getting uploaded to Jostens by today’s date)</p>	<p>Fall Page Assignments Formative Checks</p> <p>Mini Feature Articles of the Week Due</p>

Literacy Tasks

Minor Assessment

Major Assessment