ARC Week at Glance Journalism (Ms. West)

Topic: Feature Articles & Yearbook Avenue Production Software Training

Course: Journalism   **Grade:** 9-12   **Dates:** Oct 16 - 18

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about…)	Criteria for Success (I can…)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			(Include at least one/two formatives*in any part of the lesson as needed)		
Monday				Fall Break	
Tuesday				Fall Break	

| Wednesday | I am learning about yearbook ==writing== (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules) I am learning how to conduct interviews and increase coverage. I am learning about how to incorporate a theme idea throughout the book | I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event • Write primary and secondary headlines as album and song titles for various sections of the book | Reminders about homecoming interviews and articles – Deadline extended until Tuesday | Homecoming Feature Article Write ups & Submissions ARC Playlist Headline Writing – incorporating theme/cover into design Senior Ad Fliers Organized Hurricane Interviews & Article/Coverage Prep | ==Homecoming Feature Article Summative Task – Due FRIDAY== (extension given due to hurricane schedule impacts) |

Thursday	I am learning about yearbook ==writing== (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules) I am learning about how to incorporate a theme idea throughout the book	I can • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event • Write primary and secondary headlines as album and song titles for various sections of the book	Reminders about homecoming interviews and articles – Deadline extended until Tuesday	Homecoming Feature Article Write ups & Submissions ==ARC Playlist Headline Writing – incorporating theme/cover into design== Hurricane Interviews & Article Prep	==Homecoming Feature Article Summative Task – Due Friday== (extension given due to hurricane schedule impacts)

Friday	I am learning about yearbook avenue. I am learning about yearbook <mark style="background-color:yellow">writing</mark> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can • Login to Yearbook Avenue and access the page ladder	Yearbook Avenue Logins Assigned	Hurricane Coverage and Articles Work Time Homecoming Feature Article Work Time	TOTD: YBA LOGIN check <mark style="background-color:magenta">Hurricane Articles Due Tuesday</mark>

<mark style="background-color:yellow">Literacy Tasks</mark>   <mark style="background-color:#00ff00">Minor Assessment</mark>   <mark style="background-color:magenta">Major Assessment</mark>