

ARC Week at Glance Journalism (Ms. West)

Topic: Fall Deadline Production – YBA Page Production

Course: Journalism

Grade: 9-12

Dates: Oct 27 - 31

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday	I am learning about marketing and promoting book sales.	I can design marketing posters with holiday themes to promote yearbook sales.	Interview of the Week Expectation & Planning Fall Page Production Team Assignments	Halloween, Thanksgiving, Christmas Promo Slides – Sub Plan	Senior Portrait Picture Make Up Day in Media Center
Tuesday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can - Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport - Work as a team to complete a fall page for deadline 1	Interview of the Week Assigned – Faculty Departments	Fall Page Production Work Time	Fall Page Design Layout Assessment Checks

Wednesday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can - Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport - Login to Yearbook Avenue and access the page ladder	Template Exemplars Discussion	Fall Sports Work Time Homecoming & Fall Page Teams Assigned – page planning time Tagging Time	TOTD: Fall Page Assignment Formative Checks
Thursday	I am learning about page design, production, and meeting deadlines. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can - Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport - Login to Yearbook Avenue and access the page ladder	Spotify Design Reminders and Gallery finds	Fall Sports Work Time Homecoming & Fall Page Teams Assigned – page planning time Tagging Time Underclassmen Portrait Page Designs/Image Flow (dependent upon receiving files and getting uploaded to Jostens by today's date)	Fall Page Assignments Formative Checks

Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can • Write interview questions for 3 STEM careers	STEM Careers Virtual Field Trip Journalism Spin Intro	STEM Careers Virtual Field Trip and Graphic Organizer	Interview of the Week Due Monday! Weekly Tagging Due
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Literacy Tasks

Minor Assessment

Major Assessment