## **ARC** Week at Glance Journalism (Ms. West)

**Topic:** Fall Deadline Production – YBA Page Production

Course: Journalism Grade: 9-12 Dates: Oct 27 - 31

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about)	Criteria for Success (I can)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment	
	, and the second		(Include at least one/two formatives*in any part of the lesson as needed)			
Monday	I am learning about marketing and promoting book sales.	I can design marketing posters with holiday themes to promote yearbook sales.	Interview of the Week Expectation & Planning Fall Page Production Team Assignments	Halloween, Thanksgiving, Christmas Promo Slides – Sub Plan	Senior Portrait Picture Make Up Day in Media Center	
Tuesday	I am learning about page design, production, and meeting deadlines.  I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can  Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport  Work as a team to complete a fall page for deadline 1	Interview of the Week Assigned – Faculty Departments	Fall Page Production Work Time	Fall Page Design Layout Assessment Checks	

	I am learning about	I can		Template Exemplars	Fall Sports Work Time	TOTD: Fall Page Assignment
Wednesday	page design,	•	Conduct an	Discussion	1	Formative Checks
	production, and		interview and			
	meeting deadlines.		use the		Homecoming & Fall Page	
	8		information to		Teams Assigned – page	
	I am learning about		write an		planning time	
	yearbook writing		Inverted		Promise of the property of the	
	(Primary headlines,		Pyramid or			
	Secondary		Lead Quote		Tagging Time	
lne	headlines, Captions,		Transition		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Vec	Inverted Pyramid,		Article to			
>	Lead Quote		cover a fall			
	Transition and AP		sport			
	Style Rules)	•	Login to			
	Style Rules)		Yearbook			
			Avenue and			
			access the			
			page ladder			
	I am learning about	I can	page ladder	Spotify Design Reminders	Fall Sports Work Time	Fall Page Assignments
	page design,	•	Conduct an	and Gallery finds	Tun Sports Wall Time	Formative Checks
	production, and		interview and	a a a a a g		
	meeting deadlines.		use the		Homecoming & Fall Page	
			information to		Teams Assigned – page	
	I am learning about		write an		planning time	
	yearbook writing		Inverted			
<b>&gt;</b>	(Primary headlines,		Pyramid or		Tagging Time	
sqs	Secondary		Lead Quote			
Thursday	headlines, Captions,		Transition			
	Inverted Pyramid,		Article to		Underclassmen Portrait	
	Lead Quote		cover a fall		Page Designs/Image Flow	
	Transition and AP		sport		(dependent upon receiving	
	Style Rules)	•	Login to		files and getting uploaded	
			Yearbook		to Jostens by today's date)	
			Avenue and			
			access the			
			page ladder			

Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP	I can  • Write interview questions for 3 STEM careers	STEM Careers Virtual Field Trip Journalism Spin Intro	STEM Careers Virtual Field Trip and Graphic Organizer	Interview of the Week Due Monday!  Weekly Tagging Due
	Transition and AP Style Rules)				

Literacy Tasks

Minor Assessment

Major Assessment