

ARC Week at Glance Journalism (Ms. West)

Topic: Theme/Cover & Yearbook Avenue Production Software Training

Course: Journalism

Grade: 9-12

Dates: Sept 22 - 26

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can <ul style="list-style-type: none"> Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Choose a cover/theme for the 2026 book 	Organizing Fall Sports Interviews – Initial Email Contact	Theme/Cover Final Discussions & Decisions Ladder Brainstorming Assignment	Fall Sports Interviews & Feature Articles

Tuesday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Homecoming Interview Questions)	I can <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Choose a cover/theme for the 2026 book 	Reminders about fall sports interviews and articles –	Small group discussions – 2026 theme Picture Day Organized & Fliers Ready for ELA classes	Theme TOTD
Wednesday	I am learning about yearbook avenue. I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	Yearbook Avenue Logins Assigned	Time to work on Fall Sports Interviews/Feature Articles while working on logins individually Senior Ad Fliers Distributed to Go Home with Seniors Thursday/Friday (one month remaining for early bird pricing)	TOTD: YBA LOGIN check

<p style="text-align: center;">Thursday</p>	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Yearbook Avenue Page Design Tutorial</p>	<p>Image Tagging with partner –fall sports</p> <p>Time to work on Fall Sports Interviews/Articles</p>	<p>TOTD: Importance of Image Tagging</p>
<p style="text-align: center;">Friday</p>	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Yearbook Avenue Page Ladder Tutorial</p>	<p>Fall Sports Interviews/Articles Work Time</p> <p>Fall Page Teams Assigned – Planning Fall Pages</p>	<p>TOTD: YBA Log in Assessment Check</p>

Literacy Tasks

Minor Assessment

Major Assessment