## **ARC** Week at Glance Journalism (Ms. West)

**Topic:** Theme/Cover & Yearbook Avenue Production Software Training

Course: Journalism Grade: 9-12 Dates: Sept 22 - 26

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about)	Criteria for Success (I can)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment		
	ŕ		(Include at least one/two formatives*in any part of the lesson as needed)				
	I am learning about	I can	Organizing Fall Sports	Theme/Cover Final	Fall Sports Interviews &		
	yearbook writing	<ul> <li>Conduct an</li> </ul>	Interviews – Initial Email	Discussions & Decisions	Feature Articles		
	(Primary headlines,	interview and	Contact				
	Secondary	use the					
	headlines, Captions,	information to					
	Inverted Pyramid,	write an					
	Lead Quote	Inverted					
lay	Transition and AP	Pyramid or		Ladder Brainstorming			
Monday	Style Rules)	Lead Quote		Assignment			
M		Transition					
		Article to					
		cover a fall					
		sport					
		• Choose a					
		cover/theme					
		for the 2026					
		book					

	I am learning about	I can		Reminders about fall	Small group discussions –	Theme TOTD
	yearbook writing	•	Conduct an	sports interviews and	2026 theme	
	(Primary headlines,		interview and	articles –		
	Secondary		use the			
	headlines,		information to			
	Homecoming		write an		Picture Day Organized &	
	Interview		Inverted		Fliers Ready for ELA	
ay	Questions)		Pyramid or		classes	
ps	( Caronio)		Lead Quote			
Tuesday			Transition			
			Article to			
			cover a fall			
			sport			
		•	Choose a			
			cover/theme			
			for the 2026			
			book			
	I am learning about	I can		Yearbook Avenue Logins	Time to work on Fall	TOTD: YBA LOGIN check
	yearbook avenue.	•	Conduct an	Assigned	Sports Interviews/Feature	
			interview and		Articles while working on	
	I am learning about		use the		logins individually	
	yearbook writing		information to			
	(Primary headlines,		write an			
	Secondary		Inverted		Senior Ad Fliers	
Wednesday	headlines, Captions,		Pyramid or		Distributed to Go Home	
esc	Inverted Pyramid,		Lead Quote		with Seniors	
d	Lead Quote		Transition		Thursday/Friday (one	
M	Transition and AP		Article to		month remaining for early	
	Style Rules)		cover a fall		bird pricing)	
			sport			
		•	Login to			
			Yearbook			
			Avenue and			
			access the			
			page ladder			

	I am learning about	I can		Yearbook Avenue Page	Image Tagging with	TOTD: Importance of Image
	yearbook avenue.	•	Conduct an	Design Tutorial	partner –fall sports	Tagging
	I am learning about		interview and use the			
	yearbook writing		information to		Time to work on Fall	
	(Primary headlines,		write an		Sports Interviews/Articles	
	Secondary		Inverted			
<b>S</b>	headlines, Captions,		Pyramid or			
Thursday	Inverted Pyramid,		Lead Quote			
	Lead Quote		Transition			
T	Transition and AP		Article to			
	Style Rules)		cover a fall			
			sport			
		•	Login to			
			Yearbook			
			Avenue and			
			access the			
			page ladder			
	I am learning about	I can		Yearbook Avenue Page	Fall Sports	TOTD: YBA Log in
	1 1		~ .	T 11 7D ( '1	T / / / / 1 337 1	A (C1 1
	yearbook avenue.	•	Conduct an	Ladder Tutorial	Interviews/Articles Work	Assessment Check
		•	interview and	Ladder Tutorial	Interviews/Articles Work Time	Assessment Check
	I am learning about	•	interview and use the	Ladder Tutorial	Time	Assessment Check
	I am learning about yearbook writing	•	interview and use the information to	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
	I am learning about yearbook writing (Primary headlines,	•	interview and use the information to write an	Ladder Tutorial	Time	Assessment Check
	I am learning about yearbook writing (Primary headlines, Secondary	•	interview and use the information to write an Inverted	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
lay	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions,	•	interview and use the information to write an Inverted Pyramid or	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
riday	I am learning about yearbook writing (Primary headlines, Secondary	•	interview and use the information to write an Inverted	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid,	•	interview and use the information to write an Inverted Pyramid or Lead Quote	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote	•	interview and use the information to write an Inverted Pyramid or Lead Quote Transition	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP	•	interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
Friday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP		interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Login to	Ladder Tutorial	Time Fall Page Teams Assigned	Assessment Check
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