ARC Week at Glance Journalism (Ms. West)

Topic: Theme/Cover & Yearbook Avenue Production Software Training

Course: Journalism Grade: 9-12 Dates: Sept 23 - 27

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about)	Criteria for Success (I can)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment		
	about)		(Include at least one/two formatives*in any part of the lesson as needed)				
	I am learning about	I can	Reminders about	Theme/Cover Final	Homecoming Feature Article		
Monday	yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	 Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event Choose a cover/theme for the 2025 book 	homecoming interviews and articles – Due Friday	Discussions & Decisions 9 th Graders to Mrs. Rohde for 9 th Grade Project Meetings	Summative Task – Due Friday		

	I am learning about	I can		Reminders about	Meet with Mrs. Dockery	Theme TOTD
	yearbook writing	•	Conduct an	homecoming interviews	from Jostens to discuss	
	(Primary headlines,		interview and	and articles – Due Friday	cover/theme plan for the	
	Secondary		use the		2025 Book	
	headlines,		information to			
	Homecoming		write an			
	Interview		Inverted			
8	Questions)		Pyramid or			
gda			Lead Quote			
Tuesday			Transition			
H			Article to			
			cover a			
			homecoming			
			week event			
		•	Choose a			
			cover/theme			
			for the 2025			
			book			
	I am learning about	I can		Yearbook Avenue Logins	Time to work on	TOTD: YBA LOGIN check
	yearbook avenue.	•	Conduct an	Assigned	Homecoming Feature	
			interview and		Articles while working on	
	I am learning about		use the		logins individually	
	yearbook writing		information to			
	(Primary headlines,		write an		Senior Ad Fliers	
	Secondary handlings Continue		Inverted		Distributed to Go Home	
lay	headlines, Captions, Inverted Pyramid,		Pyramid or		with Seniors	
esc	Lead Quote		Lead Quote Transition		Thursday/Friday (one	
Wednesday	Transition and AP		Article to		month remaining for early	
×	Style Rules)		cover a		bird pricing)	
	Style Rules)		homecoming		one priemg)	
			week event			
		•	Login to			
			Yearbook			
			Avenue and			
			access the			
			page ladder			

	I am learning about	I can		Yearbook Avenue Page	Image Tagging with	TOTD: Importance of Image
	yearbook avenue.	1 Can	Conduct an	Design Tutorial	partner – homecoming	Tagging Tagging
	yearbook avenue.		interview and	Design Tutorial	week and fall sports	Tagging
	I am learning about		use the		week and ran sports	
	yearbook writing					
			information to		Time to work on	
	(Primary headlines,		write an		Time to work on	
	Secondary		Inverted		Homecoming Feature	
Ş	headlines, Captions,		Pyramid or		Article	
sqs	Inverted Pyramid,		Lead Quote			
Thursday	Lead Quote		Transition			
Ih	Transition and AP		Article to			
	Style Rules)		cover a			
			homecoming			
			week event			
		•	Login to			
			Yearbook			
			Avenue and			
			access the			
			page ladder			
	I am learning about	I can		Yearbook Avenue Page	Homecoming Feature	Homecoming Feature Article
	yearbook avenue.	•	Conduct an	Ladder Tutorial	Article Work Time –	Final Work Day – Articles
			interview and		Articles Due today	Due for Grading today (Major
	I am learning about		use the			Grade)
	yearbook writing		information to			
	(Primary headlines,		write an		Homecoming & Fall Page	
	Secondary		Inverted		Teams Assigned – page	
	headlines, Captions,		Pyramid or		planning time	
Friday	Inverted Pyramid,		Lead Quote			
	Lead Quote		Transition			
	Transition and AP		Article to			
	Style Rules)		cover a			
			homecoming			
			week event			
		•	Login to			
			Yearbook			
			Avenue and			
			access the			
1	1	1	page ladder	1		

Literacy Tasks Minor Assessment Major Assessment