

ARC Week at Glance Journalism (Ms. West)

Topic: Yearbook Avenue Production Software Training & Homecoming Coverage

Course: Journalism

Grade: 9-12

Dates: Sept 29 – Oct 3

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
			<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>		
Monday	I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)	I can <ul style="list-style-type: none"> Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Write headlines for Homecoming Events Write captions using correct verb tense and structure for images used in the book 	Reminders about fall sports interviews being due Friday	Fall Sports Interviews in small groups as scheduled	Fall Sports Interviews & Feature Articles due by Friday this week
	I am learning how to conduct interviews and increase coverage.		Homecoming Module Introduction and Expectations	Homecoming Module – Headlines, Interviews, Articles, Coverage	
	I am learning how to write captions.			Caption Writing Task	Caption Writing Assessment Check
	I am learning about how to incorporate a theme idea throughout the book			Fall Sports Feature Articles due by Friday	
				Jostens logins in small groups	

Tuesday	<p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> <p>I am learning how to conduct interviews and increase coverage.</p> <p>I am learning about how to incorporate a theme idea throughout the book</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Write headlines for Homecoming Events • Write captions using correct verb tense and structure for images used in the book 	<p>Reminders about fall sports interviews being due Friday</p> <p>Homecoming Module Introduction and Expectations</p>	<p>Class relocated to Media Center for Picture Day – Picture Day support pulled as needed</p> <p>Fall Sports Interviews in small groups as scheduled</p> <p>Homecoming Module – Headlines, Interviews, Articles, Coverage</p> <p>Caption Writing Task</p> <p>Fall Sports Feature Articles due by Friday</p> <p>Jostens logins in small groups</p>	<p>Fall Sports Interviews & Feature Articles due by Friday this week</p>
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<p style="text-align: center;">Wednesday</p>	<p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> <p>I am learning how to conduct interviews and increase coverage.</p> <p>I am learning about how to incorporate a theme idea throughout the book</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Write headlines for Homecoming Events • Write captions using correct verb tense and structure for images used in the book 	<p>Reminders about fall sports interviews being due Friday</p> <p>Homecoming Module Introduction and Expectations</p>	<p>Fall Sports Interviews in small groups as scheduled</p> <p>Homecoming Module – Headlines, Interviews, Articles, Coverage</p> <p>Caption Writing Task</p> <p>Fall Sports Feature Articles due by Friday</p> <p>Jostens logins in small groups</p>	<p>Fall Sports Interviews & Feature Articles due by Friday this week</p>
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<p style="text-align: center;">Thursday</p>	<p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> <p>I am learning how to conduct interviews and increase coverage.</p> <p>I am learning about how to incorporate a theme idea throughout the book</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Write headlines for Homecoming Events • Write captions using correct verb tense and structure for images used in the book 	<p>Reminders about fall sports interviews being due Friday</p> <p>Homecoming Module Introduction and Expectations</p>	<p>Fall Sports Interviews in small groups as scheduled</p> <p>Homecoming Module – Headlines, Interviews, Articles, Coverage</p> <p>Caption Writing Task</p> <p>Fall Sports Feature Articles due by Friday</p> <p>Jostens logins in small groups</p>	<p>Fall Sports Interviews & Feature Articles due by Friday this week</p>
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Friday	<p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> <p>I am learning how to conduct interviews and increase coverage.</p> <p>I am learning about how to incorporate a theme idea throughout the book</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Write headlines for Homecoming Events • Write captions using correct verb tense and structure for images used in the book 	<p>Reminders about fall sports interviews being due Friday</p> <p>Homecoming Module Introduction and Expectations</p>	<p>Fall Sports Interviews in small groups as scheduled</p> <p>Homecoming Module – Headlines, Interviews, Articles, Coverage</p> <p>Caption Writing Task</p> <p>Fall Sports Feature Articles due by Friday</p> <p>Jostens logins in small groups</p>	<p>Fall Sports Interviews & Feature Articles due by Friday this week</p> <p>Yearbook Avenue Login Assessment Check</p>
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Literacy Tasks

Minor Assessment

Major Assessment