TO: Board Members
FROM: Bobby A. Smith
VIA: Kenneth Bradshaw, Ed.D.
Superintendent of Schools
DATE November 12, 2019
SUBJECT: Anonymous Tip Line RFP #19-953

Anonymous Tip Line RFP was disseminated in the interest of purchasing a tip line service that included a mobile app that empowers students to report critical safety issues anonymously to Richmond County School System Officials as well as local law enforcement officials.

Three proposals were received and evaluated by a team of 5 school board employees. Evaluators represented the Student Services and School Safety Departments.

The companies were scored on pricing, technical capabilities and business stability. The evaluation matrix is attached. Administration recommends the contract be awarded to Sprigeo, Inc. located in Goleta, California. This award is for one year ending December 31, 2020 with an option to renew for two additional one-year periods at the same terms and conditions.
**Selection Criteria** | **Total Points Available**
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Pricing | 15 | 13 | 13 | 14
**TECHNICAL CAPABILITIES**
METHODOLOGY - 15 | 75 | 65 | 54 | 66
CAPABILITIES - 60 | 10 | 6 | 5 | 7
**BUSINESS STABILITY**
**Total Points** | 100 | 84 | 72 | 87

**PRICING YEAR 1**
PRICING SETUP/INSTALLATION | $17,900.00 | $20,000.00 | $600.00
PRICING TRAINING | $3,000.00 | N/A | -
ANNUAL RENEWAL PRICING | $17,900.00 | $20,000.00 | -

**EVALUATION TEAM**
Dr. Lamonica Hillman | Assistant Superintendent Student Services
Dr. Ed Sanderson | Student Services Director
Dr. Gina Hudson | School Psychologist
Lt. Jeff Tilley | School Safety Officer
Major Nikema Butts | School Safety Assistant Director

**Total Points is the average of all evaluators' individual assigned scores.**

Although the annual renewal for STOPit is a little less, Sprigeo’s training/setup fee is $3,400 less than STOPit’s for the first year. This makes the cost for Sprigeo much less for the first year. Sprigeo is the only company that will be monitored by mental health staff.

Business stability for Sprigeo seems superior to STOPit based on documentation that each submitted.

Sprigeo sorts tips into 3 categories (standard, urgent, or critical) and this determines the alert the school gets. A standard tip, like a report of bullying, prompts an email from the call center to the designated district contacts. An urgent tip, like a planned fight on school grounds, prompts a call to the district to see if the district will handle the complaint or if law enforcement should be contacted. A critical tip, like a threat of a planned school shooting, prompts immediate law enforcement contact and then follow up with the school district. (https://www.idahoednews.org)

This tip line will be funded by the DOJ Stop Violence grant already received by Richmond County School System.