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| **Standard**: **Assessment: ☐ Quiz ☐ Unit Test ☐ Project ☐ Lab ☐ None** |
|  | **Pre-Teaching***C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* **Learning Target** **Success Criteria 1** **Success Criteria 2** | **Activation of Learning***(5 min)* | **Focused Instruction***(10 min)****\*I DO*** | **Guided Instruction***(10 min)****\*WE DO*** | **Collaborative****Learning***(10 min)****\*Y’ALL DO*** | **Independent Learning***(10 min)****\*YOU DO*** | **Closing***(5 min)* |
| * Do Now
* Quick Write\*
* Think/Pair/Share
* Polls
* Notice/Wonder
* Number Talks
* Engaging Video
* Open-Ended Question
 | * Think Aloud
* Visuals
* Demonstration
* Analogies\*
* Worked Examples
* Nearpod Activity
* Mnemonic Devices\*
 | * Socratic Seminar \*
* Call/Response
* Probing Questions
* Graphic Organizer
* Nearpod Activity
* Digital Whiteboard
 | * Jigsaw\*
* Discussions\*
* Expert Groups
* Labs
* Stations
* Think/Pair/Share
* Create Visuals
* Gallery Walk
 | * Written Response\*
* Digital Portfolio
* Presentation
* Canvas Assignment
* Choice Board
* Independent Project
* Portfolio
 | * Group Discussion
* Exit Ticket
* 3-2-1
* Parking Lot
* Journaling\*
* Nearpod
 |
| **Monday** | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp*  | Quick Write: Best Part of Your Christmas Break | Classroom Management – Conduct/Intro New Students |  | Name Game |  | Exit Ticket – Goal for 2025 |
| **Tuesday** | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* **I can learn the role of Distribution in the 4P’s of Marketing and how it impacts a company’s ability to reach its target market effectively.** **Students can explain what distribution means in the context of the 4P’s of Marketing.** **Students can discuss how distribution impacts customer experience, pricing and the overall marketing strategy.** | Think/Pair/Share  |  | Review 4P’s of Marketing |  |  |  |
| **Wednesday** | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* **I can learn the role of Distribution in the 4P’s of Marketing and how it impacts a company’s ability to reach its target market effectively.**  **Students can explain what distribution means in the context of the 4P’s of Marketing.** **Students can discuss how distribution impacts customer experience, pricing and the overall marketing strategy.** | Video |  |  | Advantages/Disadvantages of Mode of Distribution |  |  |
| **Thursday** | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* **I can learn the role of Distribution in the 4P’s of Marketing and how it impacts a company’s ability to reach its target market effectively.**  **Students can explain what distribution means in the context of the 4P’s of Marketing.** **Students can discuss how distribution impacts customer experience, pricing and the overall marketing strategy.** | Homecoming KickBack |  | Channel Management |  | Vending Machine Assignment Intro |  |
| **Friday** | *C:\Users\thiyasr\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\FEF22E5.tmp* **I can learn the role of Distribution in the 4P’s of Marketing and how it impacts a company’s ability to reach its target market effectively.**  **Students can explain what distribution means in the context of the 4P’s of Marketing.** **Students can discuss how distribution impacts customer experience, pricing and the overall marketing strategy.** | Be Pro Be Proud Day - Sub |  |  |  |  |  |

*\*key literacy strategies*