

## ARC Week at Glance Journalism (Ms. West)

**Topic:** Theme/Cover & Yearbook Avenue Production Software Training

**Course:** Journalism

**Grade:** 9-12

**Dates:** Sept 23 - 27

Note: For lesson resources, handouts, etc., please see our Canvas Course.

|  | <b>Learning Target<br/>(I am learning about...)</b>  | <b>Criteria for Success<br/>(I can...)</b>  | <b>Activation/ Instruction</b>                                  | <b>Collaboration/ Guided Practice</b>   | <b>Independent Learning/ Assessment</b>                |
|--|--|---|---|---|--|
| <i>(Include at least one/two formatives*in any part of the lesson as needed)</i> |  |   |   |   |  |
| <b>Monday</b>  | I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules) | I can <ul style="list-style-type: none"> <li>• Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event</li> <li>• Choose a cover/theme for the 2025 book</li> </ul> | Reminders about homecoming interviews and articles – Due Friday | Theme/Cover Final Discussions & Decisions<br><br>9 <sup>th</sup> Graders to Mrs. Rohde for 9 <sup>th</sup> Grade Project Meetings | Homecoming Feature Article Summative Task – Due Friday |

|   |   |   |   |   |                              |
|---|---|---|---|---|------------------------------|
| <p style="text-align: center;"><b>Tuesday</b></p>   | <p>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Homecoming Interview Questions)</p>   | <p>I can</p> <ul style="list-style-type: none"> <li>• Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event</li> <li>• Choose a cover/theme for the 2025 book</li> </ul>              | <p>Reminders about <b>homecoming interviews and articles</b> – Due Friday</p> | <p>Meet with Mrs. Dockery from Jostens to discuss cover/theme plan for the 2025 Book</p>  | <p>Theme TOTD</p>            |
| <p style="text-align: center;"><b>Wednesday</b></p> | <p>I am learning about yearbook avenue.<br/><br/>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> | <p>I can</p> <ul style="list-style-type: none"> <li>• Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event</li> <li>• Login to Yearbook Avenue and access the page ladder</li> </ul> | <p>Yearbook Avenue Logins Assigned</p>  | <p>Time to work on <b>Homecoming Feature Articles</b> while working on logins individually</p> <p>Senior Ad Fliers Distributed to Go Home with Seniors Thursday/Friday (one month remaining for early bird pricing)</p> | <p>TOTD: YBA LOGIN check</p> |

|  |   |   |   |   |  |
|--|---|---|---|---|--|
| <p style="text-align: center;"><b>Thursday</b></p> | <p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> | <p>I can</p> <ul style="list-style-type: none"> <li>• Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event</li> <li>• Login to Yearbook Avenue and access the page ladder</li> </ul> | <p>Yearbook Avenue Page Design Tutorial</p> | <p>Image Tagging with partner – homecoming week and fall sports</p> <p>Time to work on <b>Homecoming Feature Article</b></p>                  | <p>TOTD: Importance of Image Tagging</p>   |
| <p style="text-align: center;"><b>Friday</b></p>   | <p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook <b>writing</b> (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p> | <p>I can</p> <ul style="list-style-type: none"> <li>• Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a homecoming week event</li> <li>• Login to Yearbook Avenue and access the page ladder</li> </ul> | <p>Yearbook Avenue Page Ladder Tutorial</p> | <p><b>Homecoming Feature Article</b> Work Time – Articles Due today</p> <p>Homecoming &amp; Fall Page Teams Assigned – page planning time</p> | <p><b>Homecoming Feature Article</b><br/> <b>Final Work Day – Articles Due for Grading today (Major Grade)</b></p> |

Literacy Tasks

Minor Assessment

Major Assessment