

ARC Week at Glance Journalism (Ms. West)

Topic: Theme/Cover & Yearbook Avenue Production Software Training

Course: Journalism

Grade: 9-12

Dates: Oct 21 - 25

Note: For lesson resources, handouts, etc., please see our Canvas Course.

	Learning Target (I am learning about...)	Criteria for Success (I can...)	Activation/ Instruction	Collaboration/ Guided Practice	Independent Learning/ Assessment
<i>(Include at least one/two formatives*in any part of the lesson as needed)</i>					
Monday	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport Login to Yearbook Avenue and access image library 	Yearbook Avenue Page Design Tutorial	<p>Image Tagging with partner – homecoming week and fall sports</p> <p>Time to work on Fall Sports Interviews & Feature Articles</p> <p>Time to work on Hurricane Coverage</p>	TOTD: Importance of Image Tagging

<p style="text-align: center;">Tuesday</p>	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Yearbook Avenue Page Ladder Tutorial</p>	<p>Fall Sports Work Time –</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p>	<p>Hurricane Articles Final Work Day – Coverage Ideas due</p>
<p style="text-align: center;">Wednesday</p>	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Yearbook Avenue Tools Tutorial</p>	<p>Fall Sports Work Time</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p> <p>Tagging Time</p>	<p>TOTD: Fall Page Assignment Formative Checks</p>

Thursday	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Yearbook Avenue Tools Tutorial</p>	<p>Fall Sports Work Time</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p> <p>Tagging Time</p>	<p>Fall Page Assignments Formative Checks</p>
Friday	<p>I am learning about yearbook avenue.</p> <p>I am learning about yearbook writing (Primary headlines, Secondary headlines, Captions, Inverted Pyramid, Lead Quote Transition and AP Style Rules)</p>	<p>I can</p> <ul style="list-style-type: none"> • Conduct an interview and use the information to write an Inverted Pyramid or Lead Quote Transition Article to cover a fall sport • Login to Yearbook Avenue and access the page ladder 	<p>Yearbook Avenue Tools Tutorial</p>	<p>Fall Sports Work Time</p> <p>Homecoming & Fall Page Teams Assigned – page planning time</p> <p>Tagging Time</p>	<p>Fall Sports Articles Due</p> <p>Weekly Tagging Due</p>

Literacy Tasks

Minor Assessment

Major Assessment